



Monkton Bluefriars Boat Club

1 Church Cottages

Monkton Combe

Bath BA2 7HB

01225 723583

Fax 01225 722033

Mobile : 0831 746 300

e-Mail Julian.Bewick@dial.pipex.com

Trustees-11

Mr Julian Bewick
1 Church Cottages
Monkton Combe
Bath BA2 7HB

1st April 1997

Dear Julian.

The Monkton Bluefriars Charitable Trust

I have been catching up with paperwork, and Bluefriars has risen to the top of the pile! (Not for long, I fear...)

Accounts (But the bit about Donations below is important, so don't get bogged down in accounts!)

I have now tidied up the accounts on the computer, and can report rather more efficiently than before about the state of affairs. It turns out that my estimate of £1500 for the subsidy needed for the French trip was about right. (I think all the bills have now come in.) You will see line DD (Earmarked in Trust). This represents £150 which was a cheque made out to the Trust instead of the ordinary fund, and a further £250 from a supporter who wanted to pay for the training for one boy. I have earmarked £250 of this £400 for training and called the other £150 a donation to the Trust.

LINE	DESCRIPTION	INCLUDE	THIS YEAR
DA	FRANCE		
DB	INCOME		
DC	Income from participants	SEA	5769.00
DD	Earmarked in Trust	SEC	400.00
DE	TOTAL	TDB+TDC	5769.00
DG	EXPENDITURE	PEA	7480.79
DI	Subsidy	TDG-TDE-TDD	1311.79
DK	Number on trip	34	34.00
DL	Cost per participant	TDG/TDK	220.02
DM	Subsidy per participant	TDI/TDK	38.58

LINE	DESCRIPTION	INCLUDE	THIS YEAR
GA	Trust INCOME		
GB	Transfer from Boat Club	SKA	150.00 <-(I think I'm in a muddle here!)
GC	Bank Interest	SKB	9.63
GD	via CAF	SKC	870.00
GE	Deeds of Covenant	SKD	130.00
GF	Legacies	SKE	1500.00
GG	Founding Gift	SKF	250.00
GH	Gift Aid	SKG	1900.00
GI	Tax Refund	SKH	678.94
GJ	TOTAL	SK	5488.57
GL	Trust EXPENDITURE	PK	
GU	TOTAL	PK	
GV	Balance of Trust Fund	TGJ-TGU	5488.57
GW	Bank Balance	MH	5488.57

As things stand at present, the Trust will be asked to pay the following towards France:

£ 150 The amount paid to the Trust in error
£ 250 For the boy paid by gift
£1311.79 Grant
£1711.79 TOTAL

I will not ask for this amount at present, because there may be some minor adjustments. I always square up the accounts by the end of August, which is the end of the financial year, and at that stage it may be possible to transfer some ordinary Bluefriars funds to the Trust.

Donations

I had a long chat yesterday with Fergus Murison, one of the two OMs who I thought might be prepared to give us substantial funding. Fergus is a London Banker, who rowed in the 2nd VIII, and then went on to row for Isis and Leander. Tim Sims is management consultant in Australia. He didn't row at school, but rowed at Worcester Oxford. Both are ex-School House, and have said for some time that they might fund something, remembering their time in the house as much as the rowing. Fergus and Tim are good friends, and they have talked through letters I sent them both earlier this year.

The upshot is that they are thinking of funding up to £15,000 between them in the first year, with an intention to add more later.

However, while Fergus understood that we did not want to run an 'appeal', he felt that we should have clearer plans about what we wanted to achieve, and that it would help potential donors to be told when they are approached, either by personal letter or by meeting face to face. He understood why we could not go to the extent of glossy brochures, because of (a) expense, (b) needing full time staff, (c) being seen as a rival to the school appeal. The personal approach is better, even if time-consuming. I explained that I did not have all the time in the world, but I agreed that I should be the one to try to find time. I need to write to all those who give to Bluefriars at present, and perhaps the best way is to write a steady trickle of personal letters soon after annual donations come in, asking supporters to change from the ordinary fund to the charity, and suggesting that they boost their giving a bit.

Fergus and I talked about what the meat of the letter should be, particularly the part which will explain our aims and (crucially) how much money we are trying to attract. He is happy to receive one of the early letters, and to comment on it so that it can be improved for other people. I said that I would get down to it and consult you all to see if you are happy, and he gave me a deadline of the regatta (Henley) to get it done! I said I would try....

We talked about aims, and during an hour or so of conversation, my ideas became slightly less vague than they were before. The result is the draft letter which follows. Please comment as you like. I am conscious that Simon Clark (John's son), who is in marketing, was critical of our efforts so far, and this letter (which I am happy that he should see and comment on), goes a little way towards what he feels we should be doing. Simon also suggested that the Trustees should have a special meeting to exchange ideas and come up with firmer plans than we have so far..... Perhaps we should, but in the meantime, the draft letter is at least a starter.

Success and Failure

I read in the paper this morning that the Oxford Brookes coxless four won a Gold medal by over a length at Munich yesterday. Steve Williams on board - I hope we will support him if necessary when he rows for GB for the Under 23's in Milan.

I am very worried about the present state of Monkton (rowing). It's a long story, but it includes: a member of the 1st VIII walking out on his crew without saying a word, just before National Schools Regatta; the second VIII and the girls IV both coming last by a long way (30 to 45 seconds) in heats; half the Junior Colts VIII being sent home (along with a very large number (30?) other boys and girls involved in drugs. Several coaches are leaving this year, and I don't know how David Conington - keen as he is - is going to cope next year.....